



CHRISTIANN KOEPKE

CREATIVE DIRECTOR | PHOTOGRAPHER | RECIPE CURATOR



ABOUT

My name is Christiann Koepke. I am CEO, Founder, Executive Producer & Creative Director of CK, Inc., The NORR Agency and my newest venture NORR Kitchen- weaving art and food into a cultivated takeout experience. CK is a multi-platform Food and Lifestyle company. We specialize in creating social and digital experiences that are highly visual and engaging. I am committed to bringing inclusive beauty to life for brands that seek to inspire by creating reasons to "pause." In the scrolling world we live in, visuals and concise storytelling are meaningful ways to break through. In addition to strategic content creation and promotion, we produce special events for brands seeking to create themed experiences.

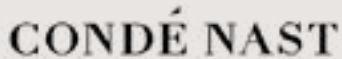
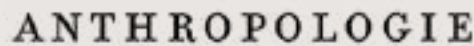
My work has been featured all over the world in print publications and on digital platforms by brands like ELLE, Anthropologie, Glamour, Vogue, Four Seasons, Condé Nast, Adobe, Microsoft, Alaska Airlines & many more.

SKILLSETS

- Executive Producer
- Photo & Video Production
- Creative Direction
- Photography
- Concept Development
- Strategy
- Recipe Development
- Prop Sourcing & Styling
- Project Management
- Team Building
- Set Design
- Casting
- Wardrobe
- Hair/Makeup
- Location Scouting
- Special Events



FEATURED
PARTNERSHIPS

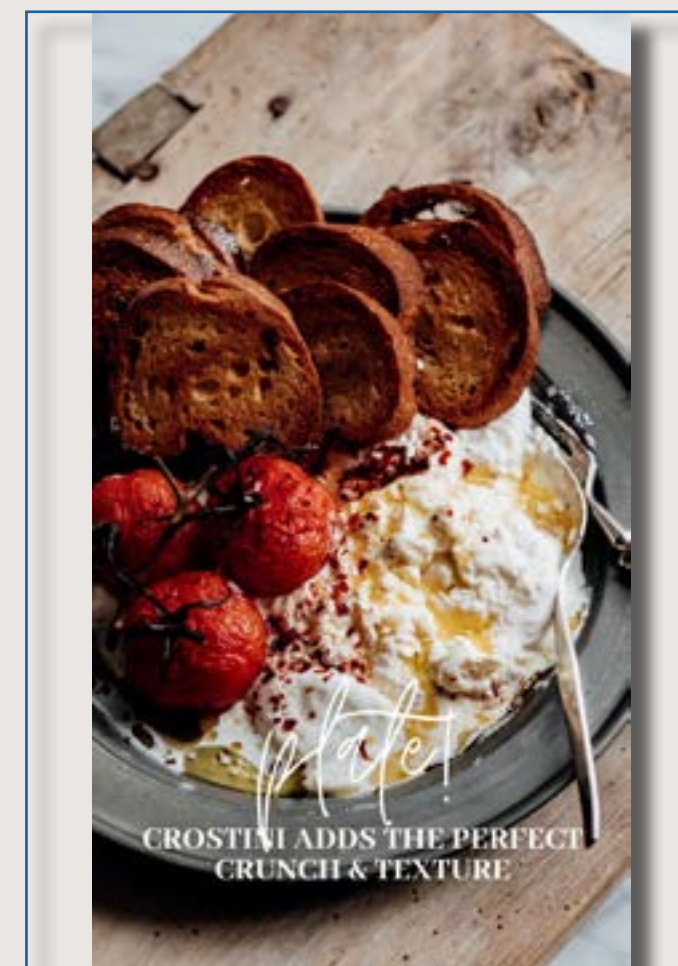


PHOTOGRAPHY





VEGAN MATCHA COCONUT *ice cream* 3 WAYS



S O C I A L R E A C H

INSTAGRAM

TOTAL AUDIENCE: 49.3K

IMPRESSIONS WEEKLY: 23.45K

REACH WEEKLY: 16.7K

GENDER SPLIT: 76% F/ 21% M/ 3% Unknown

PRIMARY AGE: 24-44

TOP COUNTRIES: USA, Canada, Australia

TOP CITIES: Portland, NYC, Melbourne

PINTEREST

TOTAL AUDIENCE: 9.34M

IMPRESSIONS: 20.9M

GENDER SPLIT: 80% F/ 13% M / 8% Unspecified

PRIMARY AGE: 18-34

AUDIENCE CATEGORIES & INTERESTS:

Home Decor: 67.8%

Entertainment: 75.1%

Art: 61.2%

Design: 61.4%

Womens Fashion: 43.5%

Food & drinks: 83.5%

Beauty: 45.3%



For product placement work examples, [see here](#).

* Instagram stats based on a weekly basis engagement rate

* Pinterest stats based on last 12 months

R A T E S

Our rates reflect the time and strategic execution towards producing content, in support of a generous return on investment for our clients.

We partner with a select group of brands that we are truly passionate about to ensure CK remains an authentic place of connection.

SINGLE INSTAGRAM POST

\$1,250

SINGLE INSTAGRAM POST + 3 STORIES

\$1,500

INSTAGRAM STORIES [2-3 frames]

\$300

MONTHLY STORIES PACKAGE: 1K

[Includes mentions in at least 1 frame per week]

INSTAGRAM PACKAGES [1 post/month]

OPTION 1: 3 months @ 1K/month

OPTION 2: 6 months @ \$850/month

INSTAGRAM GIVEAWAY: 2K

INSTAGRAM + BLOG PACKAGE \$2,500

[includes social features [all platforms] & corresponding blog post with links back to brand website]



To continue the conversation on supporting your efforts, reach us directly at the below email address.

CONTACT

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Discover **NORR**.

Learn more at thenorragency.com

Check out my latest venture at norrkitchen.com