



CHRISTIANN KOEPKE

CREATIVE DIRECTOR | PHOTOGRAPHER | RECIPE CURATOR



ABOUT

My name is Christiann Koepke. I am CEO, Founder, Executive Producer & Creative Director of CK, Inc. and The NORR Agency. CK is a multi-platform Food and Lifestyle company. We specialize in creating social and digital experiences that are highly visual and engaging. I am committed to bringing inclusive beauty to life for brands that seek to inspire by creating reasons to "pause." In the scrolling world we live in, visuals and concise storytelling are meaningful ways to break through. In addition to strategic content creation and promotion services, we produce special events for brands seeking to create themed experiences.

My work has been featured all over the world in print publications and on digital platforms from brands like ELLE, Anthropologie, Vogue, Four Seasons, Condé Nast, Adobe, Microsoft, Alaska Airlines & many more.

SKILLSETS

- | | |
|----------------------------|----------------------|
| - Executive Producer | - Project Management |
| - Photo & Video Production | - Team Building |
| - Creative Direction | - Set Design |
| - Photography | - Casting |
| - Concept Development | - Wardrobe |
| - Strategy | - Hair/Makeup |
| - Recipe Development | - Location Scouting |
| - Prop Sourcing & Styling | - Special Events |



FEATURED
PARTNERSHIPS



west elm

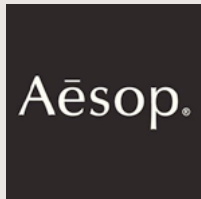


ELLE



Crate&Barrel

KitchenAid®



ANTHROPOLOGIE

Tillamook®



CONDÉ NAST



SAKARA



Jägermeister



RODAN+FIELDS

blendtec®

CAMPARI

HERSHEY'S

bon appétit



P H O T O G R A P H Y





VEGAN
**MATCHA
 COCONUT**
ice cream
3 WAYS



S O C I A L R E A C H



INSTAGRAM

TOTAL AUDIENCE: 47.3K

IMPRESSIONS WEEKLY: 72,729

GENDER SPLIT: 78 % F/ 22 % M

PRIMARY AGE: 25 - 34

TOP COUNTRIES: USA, UK, Canada

TOP CITIES: Portland, NYC, London, LA

PINTEREST

TOTAL AUDIENCE: 9.94M

IMPRESSIONS: 25.6M

GENDER SPLIT: 78% F/ 14% M / 8% Unspecified

PRIMARY AGE: 18-34

AUDIENCE CATEGORIES & INTERESTS:

Home Decor: 80.7%

Entertainment: 75.1%

Art: 72.8%

Womens Fashion: 65.4%

Food & drinks: 58.9%

Beauty: 52.3%



For product placement work examples, [see here](#).

* Pinterest stats based on last 12 months



To continue the conversation on supporting your efforts, reach us directly at the below email address.

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CK

Looking for end-to-end Agency services?

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